

Effective date 27 October 2025

#### **PURPOSE**

We here at Prizma Visuals respect your privacy and will only use the information collected through our website, <a href="www.prizma-visuals.com">www.prizma-visuals.com</a>, to streamline your experience and smooth out any issues you may encounter.

We will never sell or trade any of your personal data.

Our website is fully compliant with all local and federal laws and regulations of the United States of America (and every subsequent State thereof) and the General Data Protection Regulation for our EU visitors.

Since a large number of our visitors are minors, we also want to ensure that all parents or legal guardians are fully aware that we are compliant with the California Online Privacy Act, including the Children's Online Privacy Protection Act.

### **INFORMATION WE COLLECT**

You'll note from our website that we don't actively collect any information. You won't be asked to enter any personally identifiable information (such as your name, age, or e-mail). Our website does, collects automatic data such as your IP address, type of browser you use, where you connect from (geographical data), and your device information (which is shared with the browser you use).

### **HOW WE USE YOUR PERSONAL DATA**

The data collected is used to streamline your experience of our website and to smooth out any issues you might experience (such as reporting a website fault). We don't use our website to send marketing e-mails or contact you.

Our website is simply to showcase our product (Prizma Visuals).

#### WHO WE SHARE YOUR DATA WITH

We do not sell, trade, or disclose your personal data with any non-affiliated persons or entities. Your data will remain with Prizma Visuals.

# **DURATION OF DATA BEING STORED**

Your personal data will be stored until you request that the data be removed.

#### **HOW WE PROTECT YOUR DATA**

Your personal data will be protected by the strongest available browser encryption and saved on our data servers in a secure facility or through a verified service provider that will store and manage the personal data. Our employees are bound by strict confidentiality agreements, and a breach will result in employee termination. You can be assured your personal data is our top priority.



### **INTERNATIONAL DATA TRANSFER**

Should you be located outside the United States of America, your personal data will be transferred to our data servers hosted and operated by our website-service provider, which may include servers and data centers owned and operated by our website platform. When we transfer personal data, we will protect that data as described and provided by law.

### **YOUR RIGHTS**

You have the right to:

- 1. Request that your personal data be removed;
- 2. Right to access/request a copy of your personal data.

### NOTE: THE GENERAL DATA PROTECTION REGULATION

For visitors from the European Union, we adhere to Regulation 2016-679 of the EU Parliament (known as the GDPR). We have not appointed a data protection officer as our primary business does not operate out of the EU, nor are we required to appoint one.

We confirm that our site and our policy are in due compliance with GDPR, as by visiting our website, you automatically consent to the terms of our privacy policy, and our privacy policy is duly showcased and accessible to visitors.

### NOTE: CHILDREN'S PRIVACY PROTECTION

A large portion of our customers and visitors are parents and minors; as a result, we comply with the conditions of the *Children's Online Privacy Protection Act*.

The minimum requirement to access our website is that you must be above the age of thirteen.

We do not knowingly collect or use personal data from children under thirteen or sixteen years of age. If we do learn that you have collected the personal data of children, we will immediately remove/delete the personal data.

# **MODIFICATIONS**

Our privacy policy may be amended from time to time to maintain compliance with relevant laws, regulations, and conditions. Where we amend our privacy policy, we shall publish a notice on our website and update the effective date.

### CONTACT

You may contact us for any questions or concerns via email to <a href="mailto:privacy@prizma-visuals.com">privacy@prizma-visuals.com</a>